



Global Business Brigades The Pennsylvania State University

2024-2025 Sponsor Pamphlet Brief

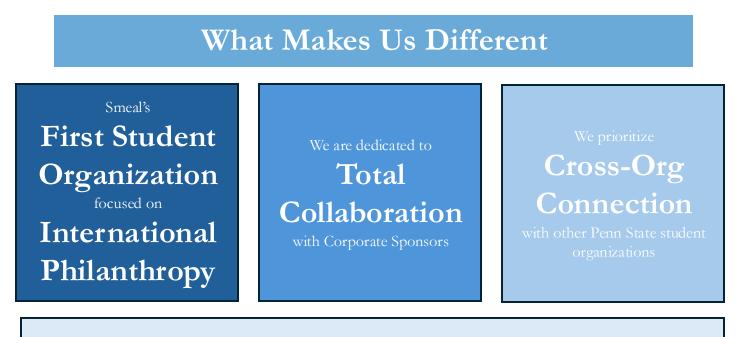


About Global Business Brigades

We are a Penn State student organization whose mission is to equip all students with the knowledge and intercultural competence to drive social impact through business. Our main approach to this objective is through weeklong "brigades" where student volunteers travel internationally and work with our parent organization, Global Brigades, to provide consulting services to small businesses in need. We completed our first brigade to Athens, Greece this past May (2024 Brigade Recap & 2024 Brigade Photobook) and are now preparing for our next to Panama in May 2025.

Before this upcoming excursion, we have much in store to equip students with the skills to succeed in both the brigade and a future career. These initiatives include our inaugural Business for Change (B4C) seminar series (Business for Change Curriculum) and Spring Brigade Training.

With your support, we look forward to increasing the accessibility and quality of this unique opportunity for all Penn State students. Please reach out if you have any questions, and we look forward to future collaboration!



We provide the opportunity for Penn State students to gain

International Experience at an Affordable Cost

compared to traditional study abroad opportunties





Ways to Engage					
Sponsor Benefit	Individual Pricing	Domestic Sponsor (\$750)	International Sponsor (\$1,800)	Brigade Sponsor (\$2,550)	Executive Sponsor (\$5,100)
Mention on the GBB Website	\$15 0	Х	Х	Х	Х
Job listings on GBB job board	\$350	X	Х	X	Х
Access to spring networking event	\$350	Х	Х	X	X
Mention at all B4C sessions	\$400		Х	Х	Х
30-minute spring recruiting session	\$500		Х	X	X
Branding on all deliverables and Powerpoints	\$600		Х	Х	Х
30-minute B4C recruitment session	\$700			X	Х
Lead a Spring Training	\$1000			Х	Х
Access to Resume Book	\$500			Х	Х
Board of Directors Access	\$2550				X

above package prices are based on program and flight costs

Fundraising Breakdown					
Total Fundraising Goal \$43,350					
Cost Breakdown	Fundraising Objectives				
Total Brigaders: 17 Cost Per Brigader: \$2,550 Brigader Flight Cost: \$750 Brigader Program Cost (lodging, food, client acquisition, etc.): \$1,800	Corporate Sponsorship: \$10,000 Alumni Donations: \$10,000 Penn State UPAC: \$5,000 Grant Applications: \$2,500 Student Contributions: \$15,850				

Please contact <u>ixa5687@psu.edu</u> for more information





Corporate Sponsor's ROI

Student Access



572

We provide the unique opportunity to interact with Penn State students through GBB's programming, alongside the organizations we collaborate with.

Quick Facts

- Executing marketing efforts to ensure at least 15-20 students in domestic attendance at each session
- Currently facilitating collaborations with other student organizations such as Net Impact, the Sapphire Leadership Academic Program, and the rest of the Penn State Global Brigades community to enhance publicity and student benefit

Guaranteed Facetime

We hold ourselves accountable to the promises we make to you, offering upfront transparency and event flexibility to ensure the maximum benefit of our partnership.



Quick Facts

company they work for.

Student Quality

Our organization attracts driven and service-minded individuals who are

prepared to disrupt any organization or

Prior Brigade Breakdown:

- 60% were involved in at least 1 honors program (Sapphire, Schreyer, etc.)
- 50% had involvement in the Nittany Lion Consulting Group (NLCG)
- 20% completed the Humanitarian Engineering and Social Entrepreneurship program

Philanthropic Focus

Your contribution will allow Global Business Brigades to enhance its impact, bettering the lives of the Penn State student body and the stakeholders we work with worldwide.

Thank You!

Thank you again for your interest in Global Business Brigades. If you have any questions or ideas for further engagement, please do not hesitate to reach out. Your partnership will accelerate positive change within Penn State and beyond, collaborating to inspire students and provide them with the skills necessary to foster impact on a global scale.

