



Global Business Brigades
The Pennsylvania State University

2024-2025 Sponsor Pamphlet Brief

About Global Business Brigades

We are a Penn State student organization whose mission is to equip all students with the knowledge and intercultural competence to drive social impact through business. Our main approach to this objective is through weeklong “brigades” where student volunteers travel internationally and work with our parent organization, Global Brigades, to provide consulting services to small businesses in need. We completed our first brigade to Athens, Greece this past May ([2024 Brigade Recap](#) & [2024 Brigade Photobook](#)) and are now preparing for our next to Panama in May 2025.

Before this upcoming excursion, we have much in store to equip students with the skills to succeed in both the brigade and a future career. These initiatives include our inaugural Business for Change (B4C) seminar series ([Business for Change Curriculum](#)) and Spring Brigade Training.

With your support, we look forward to increasing the accessibility and quality of this unique opportunity for all Penn State students. Please reach out if you have any questions, and we look forward to future collaboration!

What Makes Us Different

Smeal's

**First Student
Organization**

focused on

**International
Philanthropy**

We are dedicated to

**Total
Collaboration**

with Corporate Sponsors

We prioritize

**Cross-Org
Connection**

with other Penn State student
organizations

We provide the opportunity for Penn State students to gain

International Experience at an Affordable Cost

compared to traditional study abroad opportunities

Ways to Engage

Sponsor Benefit	Individual Pricing	Domestic Sponsor (\$750)	International Sponsor (\$1,800)	Brigade Sponsor (\$2,550)	Executive Sponsor (\$5,100)
Mention on the GBB Website	\$150	X	X	X	X
Job listings on GBB job board	\$350	X	X	X	X
Access to spring networking event	\$350	X	X	X	X
Mention at all B4C sessions	\$400		X	X	X
30-minute spring recruiting session	\$500		X	X	X
Branding on all deliverables and Powerpoints	\$600		X	X	X
30-minute B4C recruitment session	\$700			X	X
Lead a Spring Training	\$1000			X	X
Access to Resume Book	\$500			X	X
Board of Directors Access	\$2550				X

above package prices are based on program and flight costs

Fundraising Breakdown

Total Fundraising Goal

\$43,350

Cost Breakdown

Total Brigaders: 17
 Cost Per Brigader: \$2,550
 Brigader Flight Cost: \$750
 Brigader Program Cost (lodging, food, client acquisition, etc.): \$1,800

Fundraising Objectives

Corporate Sponsorship: \$10,000
 Alumni Donations: \$10,000
 Penn State UPAC: \$5,000
 Grant Applications: \$2,500
 Student Contributions: \$15,850

Corporate Sponsor's ROI

Student Access



We provide the unique opportunity to interact with Penn State students through GBB's programming, alongside the organizations we collaborate with.



Student Quality

Our organization attracts driven and service-minded individuals who are prepared to disrupt any organization or company they work for.

Quick Facts

- Executing marketing efforts to ensure at least 15-20 students in domestic attendance at each session
- Currently facilitating collaborations with other student organizations such as Net Impact, the Sapphire Leadership Academic Program, and the rest of the Penn State Global Brigades community to enhance publicity and student benefit



Quick Facts

- Prior Brigade Breakdown:
- 60% were involved in at least 1 honors program (Sapphire, Schreyer, etc.)
 - 50% had involvement in the Nittany Lion Consulting Group (NLCG)
 - 20% completed the Humanitarian Engineering and Social Entrepreneurship program

Guaranteed Facetime



We hold ourselves accountable to the promises we make to you, offering upfront transparency and event flexibility to ensure the maximum benefit of our partnership.



Philanthropic Focus

Your contribution will allow Global Business Brigades to enhance its impact, bettering the lives of the Penn State student body and the stakeholders we work with worldwide.

Thank You!

Thank you again for your interest in Global Business Brigades. If you have any questions or ideas for further engagement, please do not hesitate to reach out. Your partnership will accelerate positive change within Penn State and beyond, collaborating to inspire students and provide them with the skills necessary to foster impact on a global scale.